

THE ARRIVAL

Storyboards & Animatic



We open on Regina. Framing is intimate, close and tells us she's on a mission. Her eyes shift down to the infotainment display.

We cut to the infotainment display. We know she's running a little behind.

DIALOGUE: "I KNOW THESE ROADS WELL." We see quick flashes of the vehicle running down a canyon road in the Hollywood Hills. The engine revs as it speeds towards camera.



A drone flies over the valley as we twinkling lights and our Escalade heading into the city.



DIALOGUE: "THE AUDITIONS, THE WAITING." We hard cut to Hollywood as she comes around a corner in a really dynamic way. Camera crosses her.



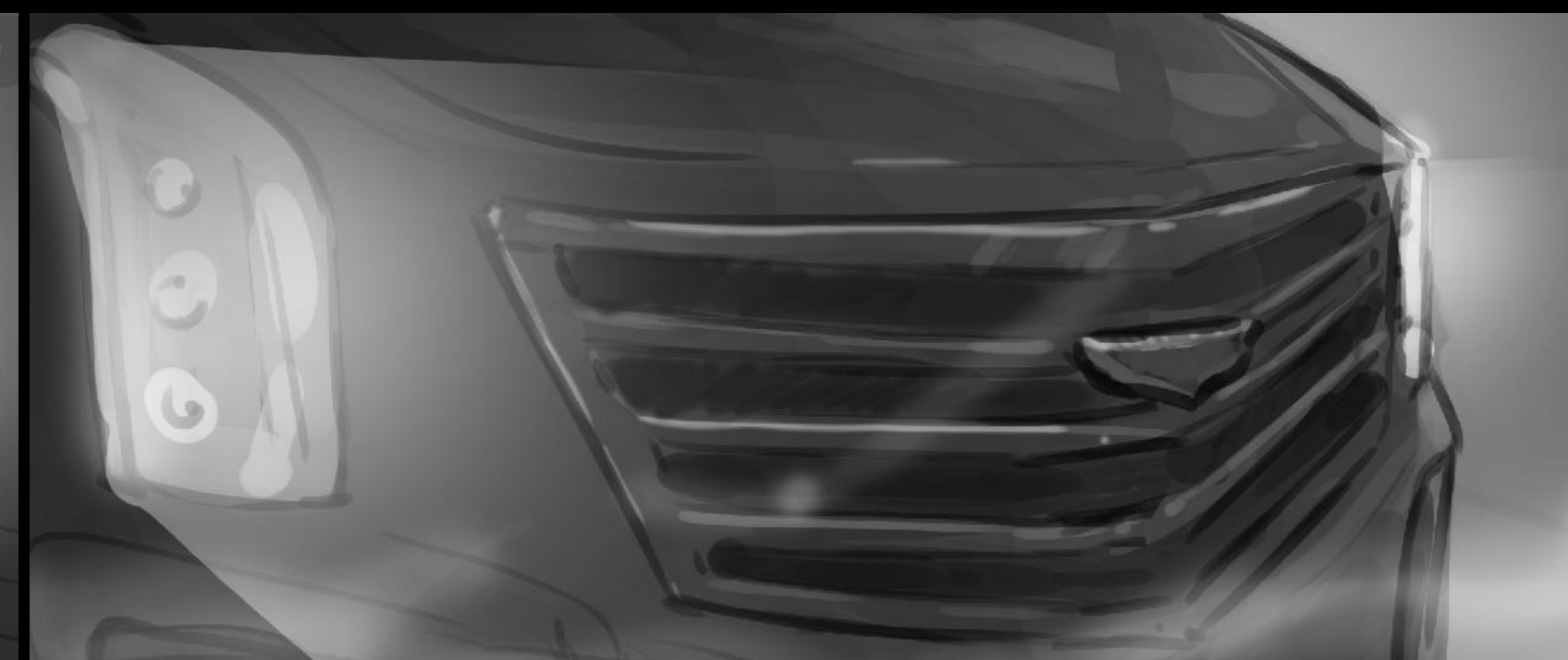
DIALOGUE: "THE HOPING." We cut profile and track with the vehicle as she speeds through Hollywood Blvd.



DIALOGUE: "THEY LOOK, THEY TALK." Hollywood and Neon lights flash over the windshield as Regina drives. She sees something up ahead.



DIALOGUE: "THEY SEE YOU." The change in direction in her career is visualized by her going around a barrier in Hollywood. A puddle splashes water up onto the lens.



DIALOGUE: "SUDDENLY A TV SHOW." We see the headlamps cutting through fog as she makes her way to the event.



DIALOGUE: "AN AGENT." We quick cut to the badge and light reflecting off the back of the vehicle.



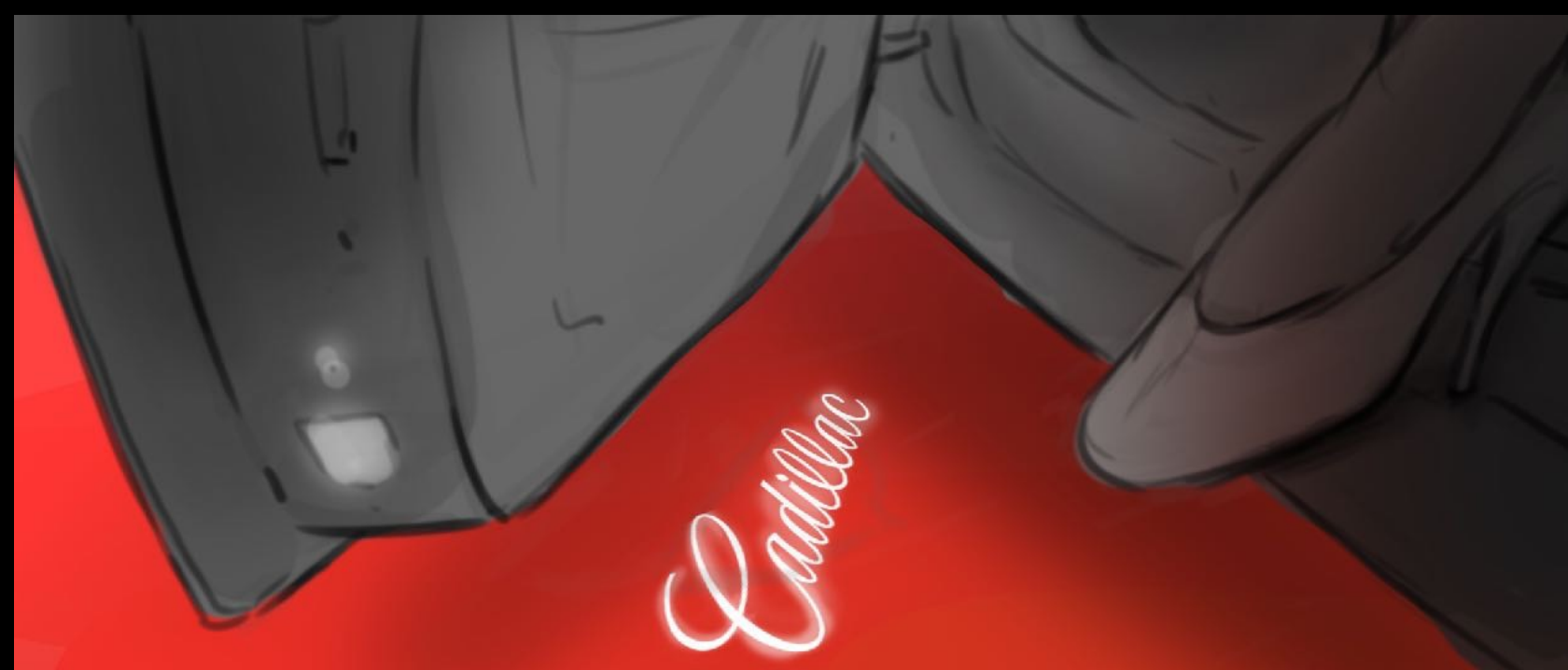
DIALOGUE: "MY NAME IN LIGHTS." The EI Capitan and additional Hollywood Blvd lights pass quickly over the passenger side window.



DIALOGUE: "RIGHT UP THERE." Neon lights flash over Regina's eyes as she remembers her name on a billboard. An ECU shows her determination and confidence.



The hum of the engine settles as she pulls onto the red carpet. We hear the commotion of the event.



DIALOGUE: "I'VE FOUND A WAY, BY MAKING MY WAY." She gets out of the vehicle. We see her glory as photographers snap away.



DIALOGUE: "EVERYONE TALKS ABOUT THE ROAD TO SUCCES. WE MAKE CARS FOR IT."

We cut to a hero shot of the vehicle on the red carpet for our title card. The background is darker and lit for the vehicle. People have cleared out.

ANIMATIC

[CLICK IMAGE TO PLAY]

