

u n canceled.



Treatment by Carlos Eric Lopez and CJ Powers [SEND](#)

Twitter's cancel culture: A force for good or a digital witchhunt? The answer is complicated.

Dalvin Brown USA TODAY

Published 5:00 a.m. ET Jul. 17, 2020 | Updated 1:15 p.m. ET Jul. 21, 2020



Forbes



Shocky ⚡ @ShockyFox · Jul 25

I don't think it's possible to **cancel Elon Musk**. He's literally too rich for any of that shit. guys/girls/theys/thems/xes/ladies/mans/helis or whatever preference.

McEnany Says Trump Is 'Appalled' By Cancel Culture – But Most Voters Don't Really Care



Andrew Solender Forbes Staff

Business

I cover politics and the 2020 election



Olivia @yofavefemale · Jul 20

So tell me how y'all so fast to **cancel Nick Cannon** and his ENTIRE TV show, BUT HESITATE TO **CANCEL KANYE**, mind you it's not the first time he's said dumb shit like this.



The Washington Post

Democracy Dies in Darkness

Opinions

The real problem with 'cancel culture'



Elon Musk @elonmusk

Cancel Cancel Culture!

12:35 PM - May 19, 2020 · Twitter Web App



charlotte ☆ @lovesilkes · 8h

personally i love **cancel** culture like hell yeah fuck them **celebrities**



betr @Betr · 30m

Our decisions to "**cancel**" people leave no room for growth. By first asking "Why?", we can create a more open dialogue, and maybe even help change minds – bit.ly/3hAMwXE



Silk Da Chakra ⚡ @REitheimperial · Jul 19

No one should be able to **cancel** anyone. Can anyone be empathetic and understand the stuff **celebrities** go through? He clearly needs real help.

The Telegraph

J K Rowling holds the answer to ending cancel culture

NEW YORK POST

What is cancel culture? Everything to know about the toxic online trend

By Brooke Kato

July 10, 2020 | 4:44pm | Updated

Social Media hails you until it nails you.

Call the cops on an innocent birdwatcher in Central Park,
sleep with your BFF's sister's baby daddy,
or fake your own LGBT hate crime...

The next thing you know, you wake up to a shitstorm of texts
and tweets and you are.

We, The People, take great joy in canceling someone with our
thumbs. Then we move on with our lives. **They, however,
don't.**

Whether they made a thoughtless mistake, or their
reprehensible behavior is totally unforgivable, the effects of
community cancelation are *real*: **you lose your job (and your
followers), your relationships fall apart, and you can plan for a
life of public humiliation.**

Your life is O-V-E-R.

...or is it?

Concept.

10 canceled people battle through a series of group and personal growth challenges for the ultimate opportunity: redemption. The winner will get their life back, and be deemed... UNCANCELED.

Formatted as a group therapy-like experience, our *Canceleds*' moral and ethical transgressions will be exposed and confronted head-on, creating an explosive pressure-cooker of values and virtues!

They will be judged by each other for their adherence and openness to "The Process" and supported by a team of experts in mental health, social issues, and spirituality. Those that aren't making emotional, physical, intellectual, and spiritual progress will be eliminated.

At the end, one will be awarded the title of "UNCanceled" — but, as a final twist and true test of the winner's growth journey, they will be given the ultimate choice: keep all the money they've won or donate it to a charity that stands for what they once didn't.

Tone.

The entry point to *Uncanceled* is the unapologetic joy of ridicule, but the show then hooks you with emotion - forcing you to wrestle between contempt and compassion.

We're putting a bunch of possible assholes together to work out their issues. There's going to be drama, and not the garden variety kind. Some of their offenses are deeply moral and ethical, and this friction will come to the surface throughout the season. It will cut deep.

But the arguments and ridicule will be balanced with **meaningful discussion on important social issues** that inspired the cancellation combined with **personal growth and education**.

And maybe, just maybe, proof that we all make mistakes and everyone deserves a second chance.

Club Canceled.

SUGGESTED CAST



AMY COOPER
Central Park Dog Walker

Canceled for: threatening to call the police on a black man who was watching the birds.

Consequences: Fired from her Insurance job at Franklin Templeton. Temporarily lost custody of her cocker spaniel, Henry. Faces criminal prosecution for falsely reporting an incident in the 3rd degree.



ALISON ROMAN
Respected New York Times Columnist

Canceled for: weeting about Chrissy Teigen and Marie Kondo's cooking which later exploded into a racist, privileged kitchen fire.

Consequences: Fired from *The New York Times* and socially ostracized.



JUSSIE SMOLLETT
Actor, "EMPIRE"

Canceled for: faking a LGBT hate crime for media attention.

Consequences: Fired from *Empire*, acting career ruined, ongoing legal proceedings. Bye, Felicia.



JEFFREE STAR

YouTube, Singer, and Cosmetics Kingpin

Canceled for: Photos surfaced of self-harm; photographed with the Confederate Flag.

Consequences: Labeled a racist; beauty brand dropped from distributors, spawned social media cancellation movements *Dramageddon 1.0, 2.0, and 3.0*. Countless well-lit but ill-received apologies.



JAMES CHARLES

YouTube beauty influencer; Cover Girl's first cover boy.

Canceled for: something about gummy hair vitamins, Coachella, and courting straight men — we don't really know.

Consequences: Lost 6 Million followers and sponsorships. From Cover Boy to Cancelled!



JORDYN WOODS

Kylie Jenner's Best Friend

Canceled for: Kissing Khloe Kardashian's Baby Daddy, Tristan Thompson.

Consequences: Lost her best friend, blacklisted from the family, labeled a homewrecker by all of social media, *Kylie x Jordan* makeup line now 50% off.

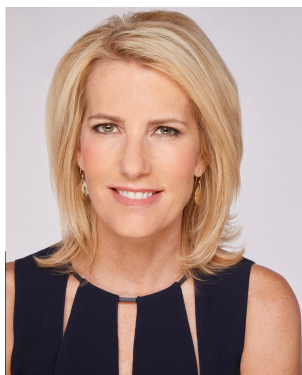


GREG GLASSMAN

CrossFit CEO

Canceled for: Expressing doubt over the existence of systemic racism during the BLM movement.

Consequences: Resigned from position, publicly humiliated. He can't seem to *work this out*.



LAURA INGRAHAM

Talk Show Host

Canceled for: Laughing and joking about Nipsey Hussle's death during her show.

Consequences: Show cancelled. Under constant attack from social media. Sponsors don't want to be associated with her.



LOGAN PAUL

JAKE PAUL

YouTubers/Actors (Brothers)

Canceled for: Not sure who is who, but: posted videos of suicides in a Japanese forest; made fun of a KTLA reporter's shoes after climbing on the news van, anti-abortion rhetoric, anti-LGBT comments, and on and on.

Consequences: Logan lost most of his followers, Jake was fired from his Disney Channel show, *Bizzaardvark*.



SHANE DAWSON

King of YouTube

Canceled for: Blackface; inappropriate behavior with Willow Smith's image.

Consequences: Book removed from shelves, makeup collection removed from stores. Called out on twitter by Jada Pinkett-Smith. Twitter declared his death with the #RIPShane hashtag. Yet, he's still kicking.



ROSEANNE BARR

Actress

Canceled for: Comparing black Obama aide Valerie Jarret to an ape.

Consequences: Hit TV show revival "Roseanne" cancelled within hours and then renamed "The Connors." Show continued without her. Talk about lowering the Barr!

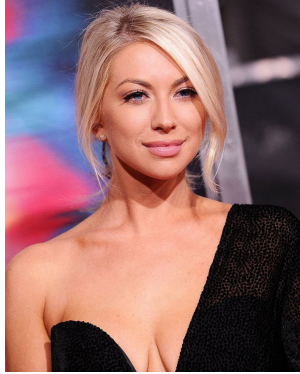


ROBERT UNANUE

Goya Beans CEO

Canceled for: Spilled the beans when he said we are "truly blessed" to have Trump as our President.

Consequences: Public revolt against the brand, twitter videos of pantries being emptied.



STASSI SCHROEDER

Vanderpump Rules cast member

Canceled for: Reporting to the police that a crime was committed by Faith Stowers when the suspect's photo in the Daily Mail was a different black woman. Also: past racist tweets.

Consequences: Fired from show by Bravo, dropped by PR Agency, speaking tour cancelled, podcast cancelled.



RACHEL DOLEZAL

Former President of Spokane, WA NAACP

Canceled for: Being a white woman that claimed to be black.

Consequences: Resigned as President. Further clarified that she identifies as black, spurring an ethical discussion on race identity.



MICHAEL LOFTHOUSE

Solo diner

Canceled for: Racist rant on an Asian family eating at a nearby table.

Consequences: Resigned from his tech job; perfectly-worded apology was rejected by social media. Working on alcoholism.

Introducing...

"THE PROCESS"

"The Process" is the judge of the show.

It's a personal growth program designed by a team of professionals to confront our demons and overcome them.

The viewer is privy to The Process, but the contestants aren't always aware of how they are being judged.

Contestants who are not embracing The Process are chopped. Those that are genuinely improving as human beings continue on.

Each episode is built around a step in The Process:

Confession
Compassion
Education
Apology
Spirituality
and so on..

Sample Episode

SETUP

- Contestants are welcomed to The Retreat.
- They are escorted to a group therapy setting - seats arranged in a circle, and surrounded by projection screens on the perimeter.
- The Staff introduces The Process and the rules.

CONTESTANT PROFILE PACKAGE #1

PROCESS STEP

- The First Step of The Process is introduced: **Confession**
 - Each contestant must introduce themselves and confess to the action that led to their cancelation.
 - Clips/VFX of each cancelation (racist tweets, etc.) are projected on the perimeter screens as they confess.
 - Other group members must give their opinion on each offense.

CONTESTANT PROFILE PACKAGE #2

GROUP CHALLENGE

- The First Group Challenge is introduced: **Identifying The Unforgivable**
 - The Staff introduces the premise: *“In any group, normally there is an unspoken agreement on who the outlier is. In this situation, the person is someone the group believes is **completely unforgivable**. In order for everyone to trust The Process, The Unforgivable must be eliminated --because if one person is **truly** unforgivable, then The Process could never work for them anyway. They must be eliminated in order to strengthen the group.”*
 - All contestants must vote on who they feel is The Unforgivable. The bottom 3 are announced and proceed to the Solo Challenges.
-

CONTESTANT PROFILE PACKAGE #3

SOLO CHALLENGES (x3)

- First Solo Challenge: Michael Lofthouse (racist restaurant guy)
 - Michael is confronted by the Asian-American family that he offended.
 - He is forced to enjoy a dinner sitting at the same table as them.
 - The family explains what it's like to be a minority / their struggles / their pain.
 - Michael must confront his own demons.

STAFF DISCUSSION ON PROGRESS

ELIMINATION

- Bottom 3's performance in Solo Challenges are judged by group and The Staff.
- One contestant is sent home.
- The Staff assigns roommates based on “pairings that would be mutually beneficial” [for drama]

SAMPLE GROUP CHALLENGES

- **Sorry not sorry**
 - The Staff announces **empathy** is part of the recovery process. One of the best ways to demonstrate empathy is to write a personal apology for another person. Contestants are randomly assigned a partner whom they must write a personal, heartfelt apology for (in regards to their cancelation situation). True feelings between contestants are revealed when they must read the apologies aloud (e.g. “*I’m sorry I called the cops because you are a black man, I guess I am just a privileged Karen*” etc.)
- **Call him out**
 - Unconscious bias can be uncovered through group therapy. The contestants are split into small groups and must find the sources of their racist, sexist, and narcissistic feelings that led to their cancelation. Success is defined by a contestant pinpointing the exact source of the anger in another contestant.
- **Anger Management**
 - Each contestant must plead their case (guilty / not guilty) by choosing the person they feel will best represent them out of the group. In a twist, the person they select to defend them must actually *prosecute* them instead. This challenge will be a test of honesty and anger control.

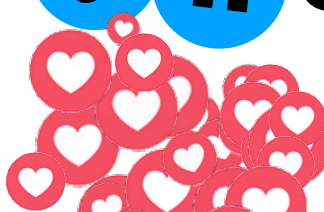
SAMPLE SOLO CHALLENGES

- **Amy Cooper (Central Park Dogwalker)**
 - Amy enters a park-like setting where she sees a man sitting on a bench. Her challenge is to discover what she has in common with the man. After several minutes of awkward questioning, she discovers that the man was shot by the police after someone mistakenly called the cops on him. This is the fate that Christian Cooper could have encountered. She then must replay the Central Park Birdwatching Incident with the man (the right way, this time) and politely put a leash on her Cocker Spaniel without calling the cops on him.
- **Jordyn Woods**
 - Jordyn meets a bunch of kids in a playful setting. She’s told that her challenge is to help the kids solve puzzles, because kids can often assist in the learning process. However, the twist comes when it’s revealed that the kids are actually there to help *her* solve a puzzle: why can’t she find a man without jeopardizing a family? It’s revealed that all of the kids are from broken homes, ruined by infidelity. Will this experience help Jordyn overcome her demons?
- **Shane Dawson**
 - Shane must confront Trayvon Martin’s mother (catalyst for the Black Lives Matter movement) so she can educate him on the meaning of blackface and why it is offensive to the black community. Shane is asked what his lasting contribution will be to the Black Lives Matter movement.

**Everyone deserves
redemption.**

**But only one
will get it.**

u n canceled.



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